

SOCIAL MEDIA TERMS OF USE

We look forward to engaging with our students, staff and families on social media. We also have expectations about what that engagement should look like.

Our Policy

Please become familiar with our [Acceptable Use of ICT policy](#) before engaging on our social media accounts.

Monitoring

Our social media accounts will be monitored Monday to Friday from 8:30 a.m. to 4:30 p.m. Messages or questions posted outside these hours will be addressed the next school day.

Expected Behaviour

We also have guidelines for [Safe and Respectful Interactions](#) in our school and board office environments. These guidelines extend to on-line interactions. We are asking you to:

- Be respectful
- Be non-judgmental
- Listen attentively
- Respect privacy and confidentiality
- Be empathetic and compassionate

Not Allowed

We will immediately remove posts that are:

- Obscene, racial or disrespectful
- Abusive or hateful
- Defamatory towards a person or organization
- Spam or advertising
- Advocating for illegal activity
- Copyright or trademark infringements
- Promoting a particular service, product or political organization
- Violations of our policies and procedures
- Not in alignment with our Catholic values and expectations

Important Notes

- We are not responsible for the opinions or comments posted by others on our social media accounts.
- All students who have an image on social media must agree by signing our SMCDSB Photo and Video Consent Form.
- Participating on our social media accounts is at your own risk. You must take responsibility for your own posts.